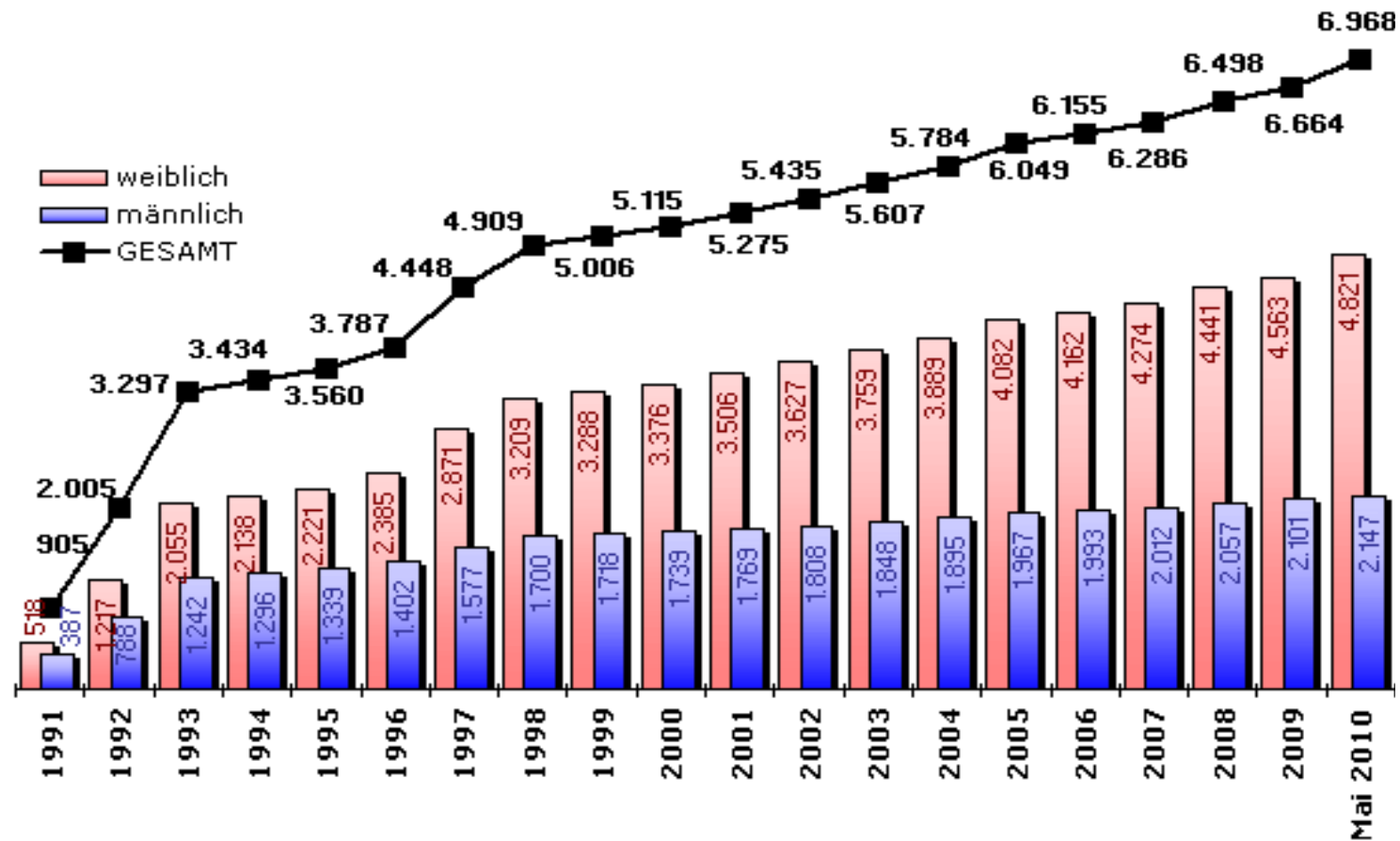


barcelona	hospitality industry world congress
bangkok	international wellness summit
kuala lumpur	spa asia wellness summit
london	professional spa
new delhi	global spa & wellness summit
lissabon	international spa conference
berlin	international tourism fair
monte carlo	monaco spa event
moskau	wellness pro forum
istanbul	global spa summit 2010
düsseldorf	medica
paris	paris hotel & spa
budapest	international spa conference
swansea	wellness conference wales
münchen	wellnesshotel kongress
warschau	european spa & wellness congress
lausanne	école hôtelière de lausanne
chamonix	the chamonix get together
.....	



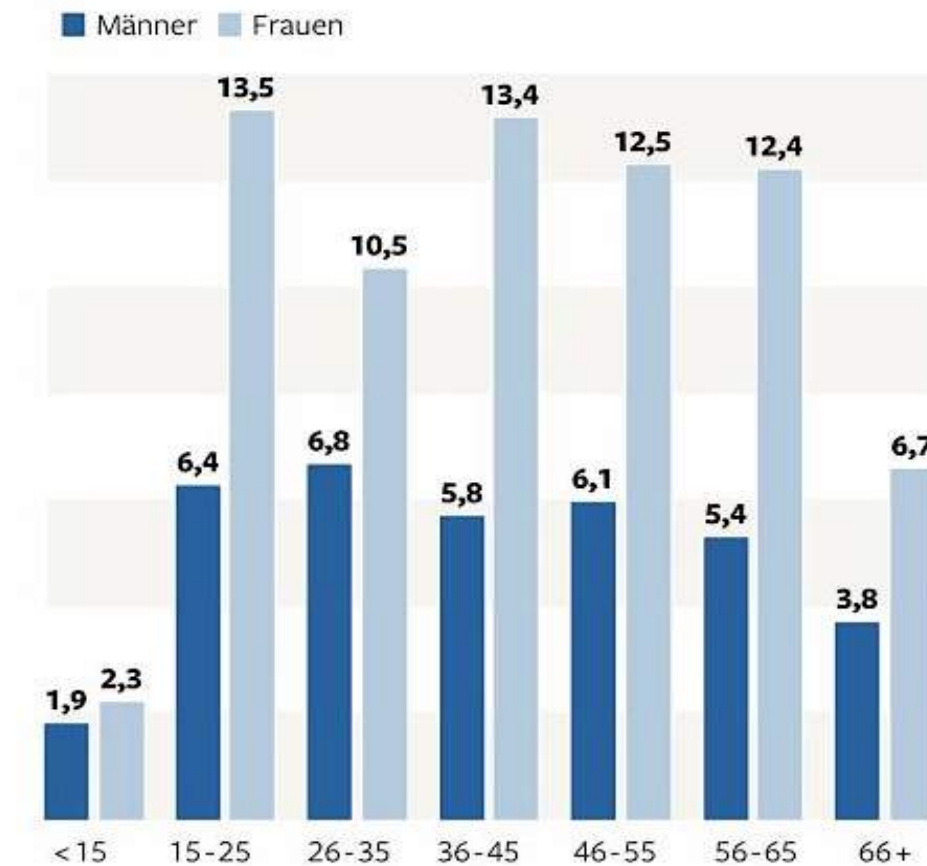
how we live today

psychotherapists in austria



Quelle: <https://www.psychotherapiepraxis.at/pt-blog/psychotherapie-statistik-oesterreich/>

depression in europe



Quelle: <http://www.welt.de/gesundheit/psychologie/article13585956/Jeder-siebte-Europaeer-leidet-unter-krankhafter-Angst.html>

mental health - selfie generation

16-24 female

anxiety, depression, panic,
disorder and phobia:

28,2%

National Health Service /UK

mental illness - particularly
depression and chronic anxiety - is
the biggest single cause of misery
in high-income countries.

Lord Layard (founder of happiness economy)



United States

ANTI-DEPRESSANTS



US Department of Health and Human Services

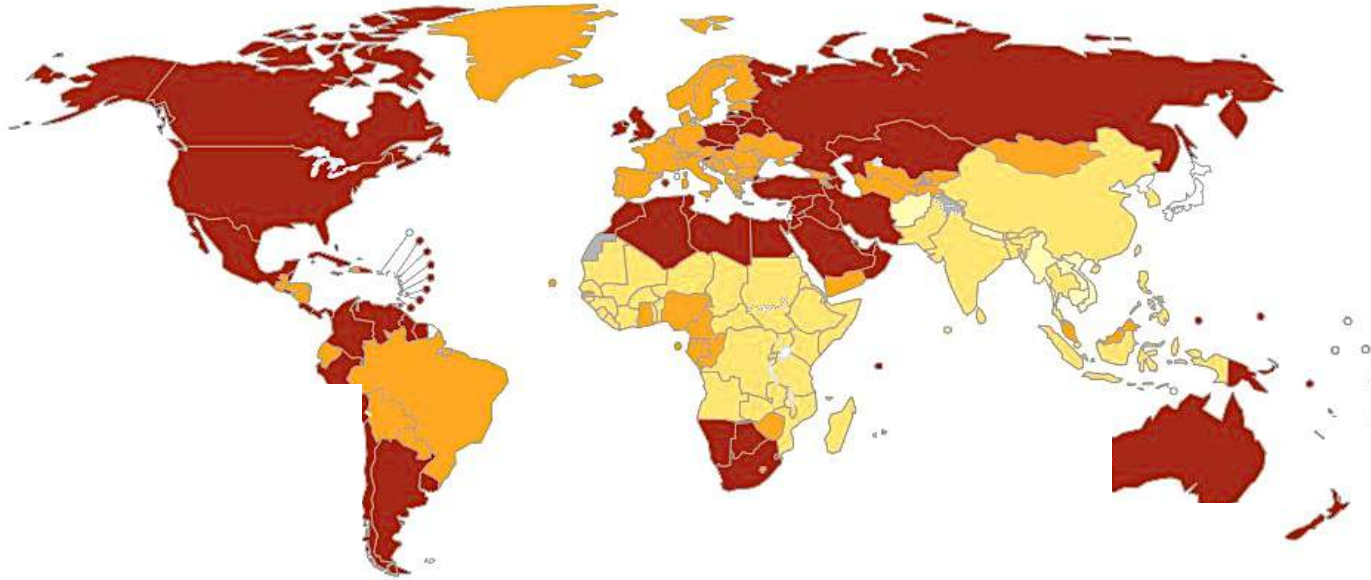
NO

WEAKNESS

100 = 1

Neanderthal

Office Worker



_worldwide obesity has more than doubled since 1980
_overweight kills more people than underweight

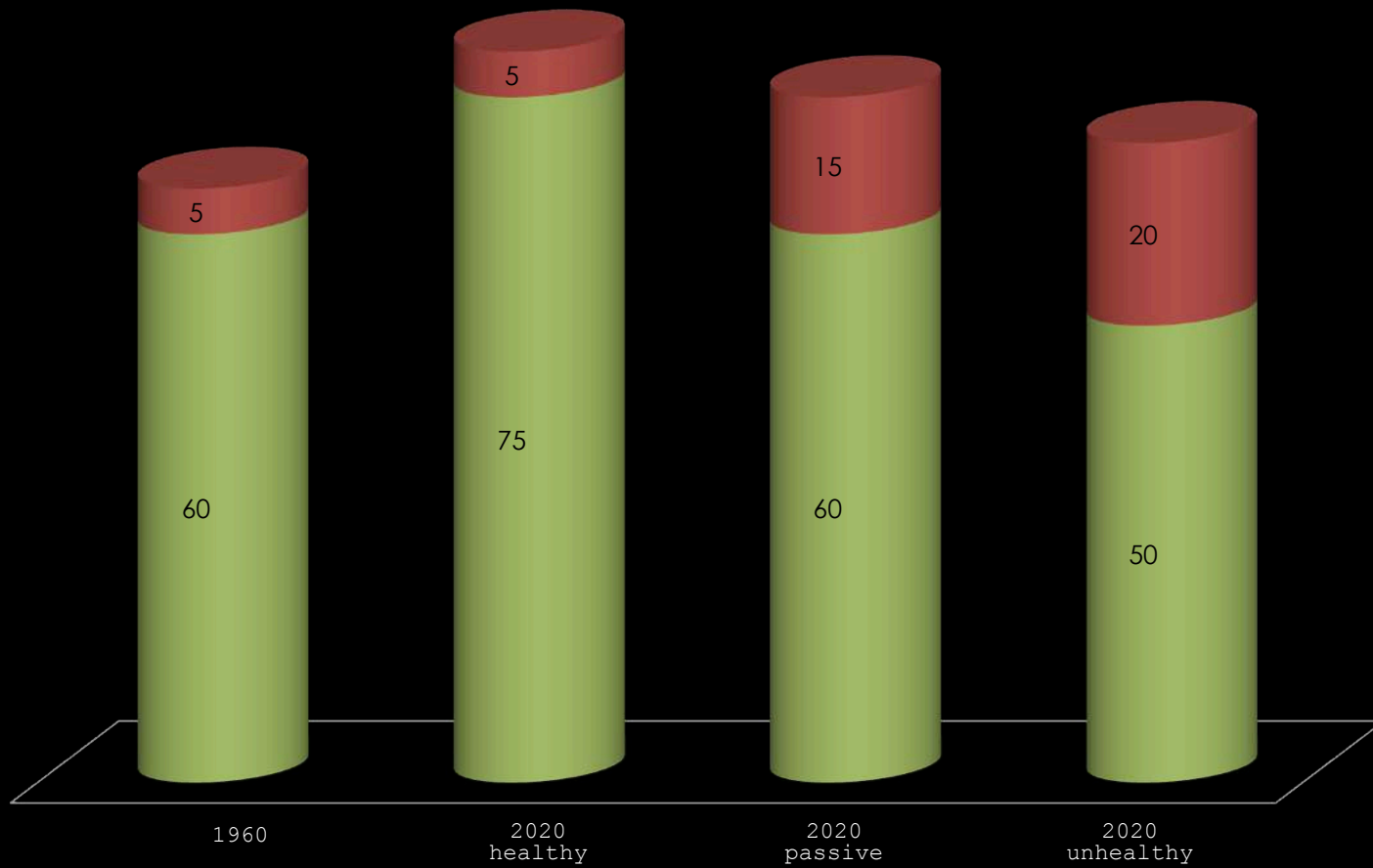
birth rates in high income countries

we have big houses
big dinner tables
no one eating there

consequences

**FROM THE HUNTER
TO THE HUNTED**

**ARE WE LIVING
OR JUST SURVIVING?**



healthy vs. unhealthy lifestyle

difference between highest and lowest life expectancy
(international longevity centre, UK)



33 years of
your life dead

the future



2010

wellness
for the sick

wellness
for the unwell

wellness
for the well

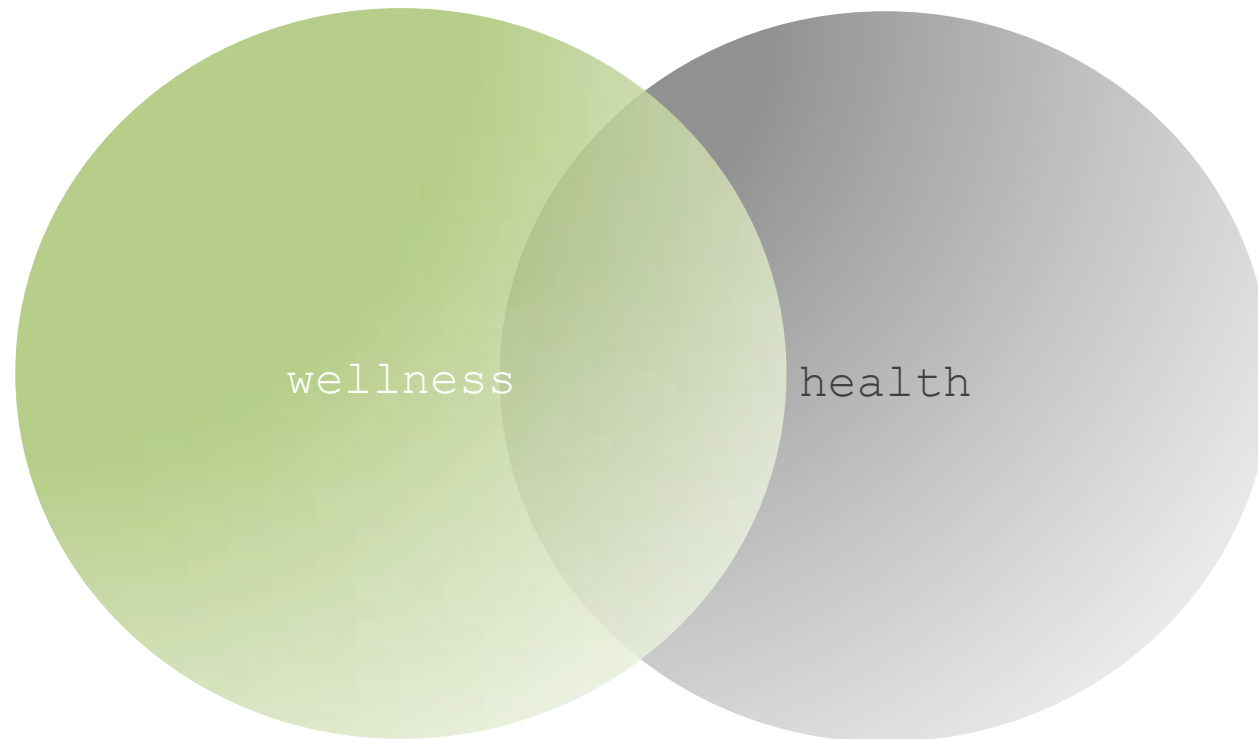
2020

wellness
for the sick

wellness
for the unwell

wellness
for the well





new entrepreneurs create concrete results

_weight management

_performance

_detox

_destress

paradigm change

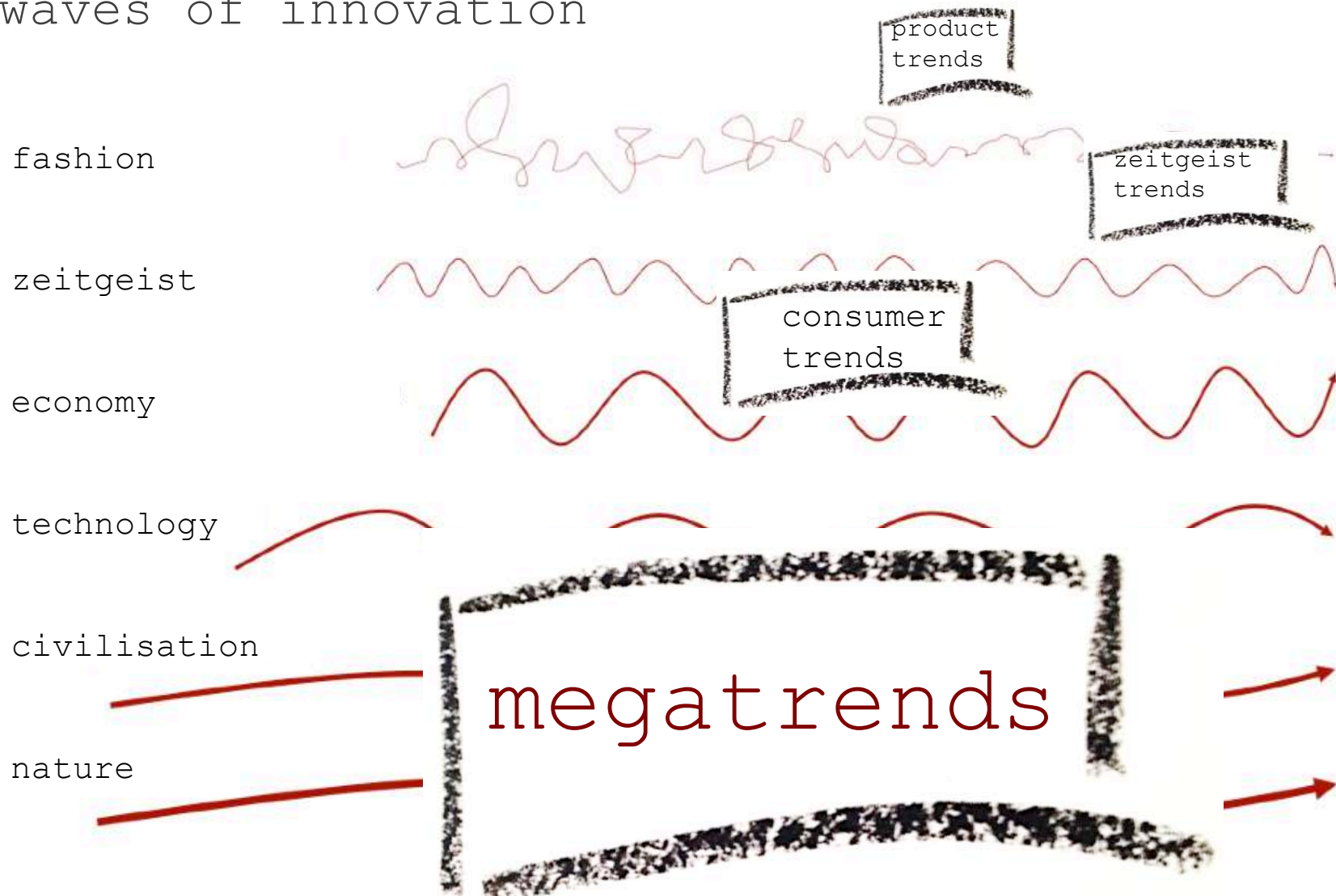
art of healing

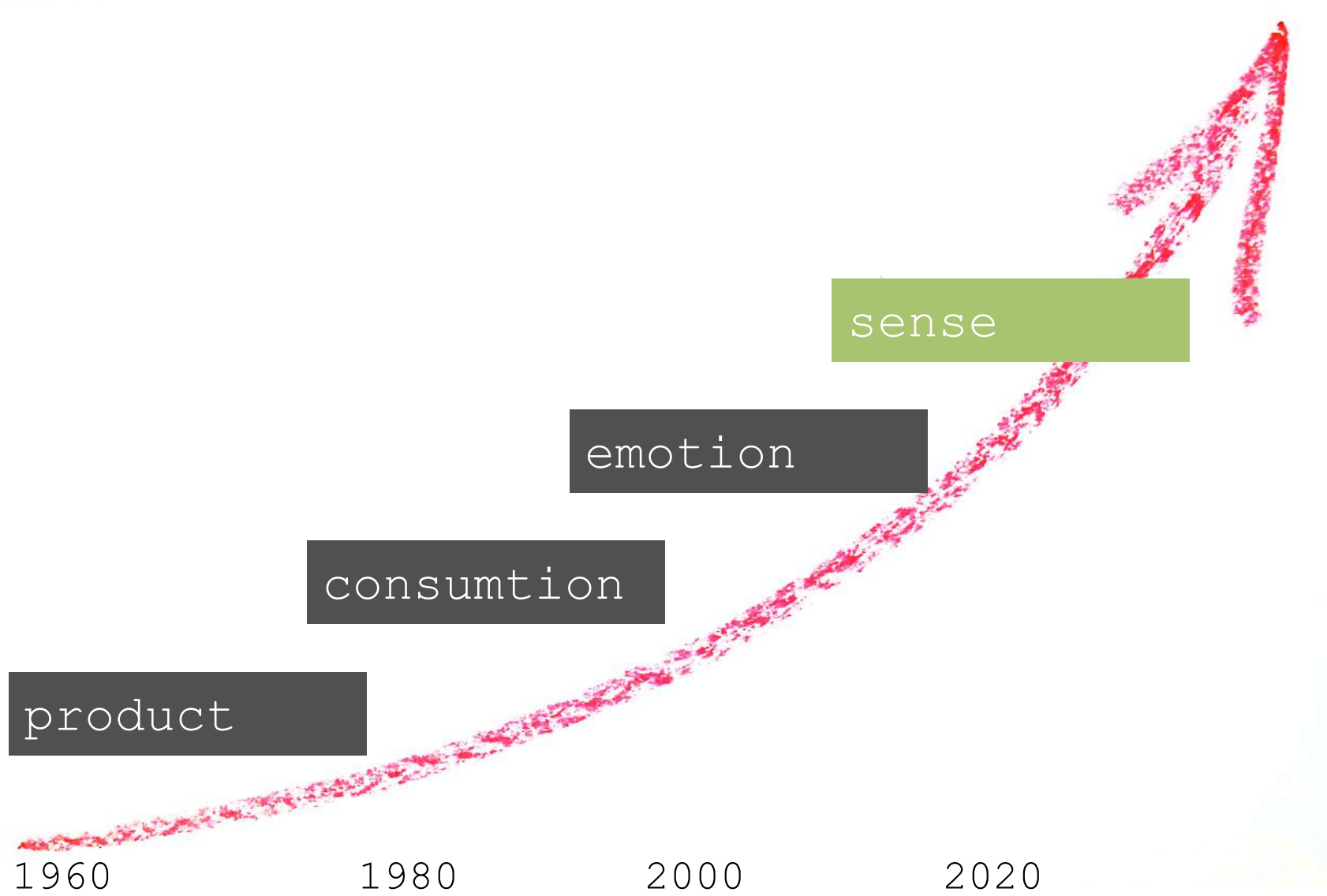
The diagram consists of two overlapping ovals. The left oval is light green and contains the text 'art of healing'. The right oval is a darker shade of green and contains the text 'art of living'. The ovals overlap, with the 'art of living' oval positioned lower and further to the right, suggesting a progression or shift in focus.

art of living

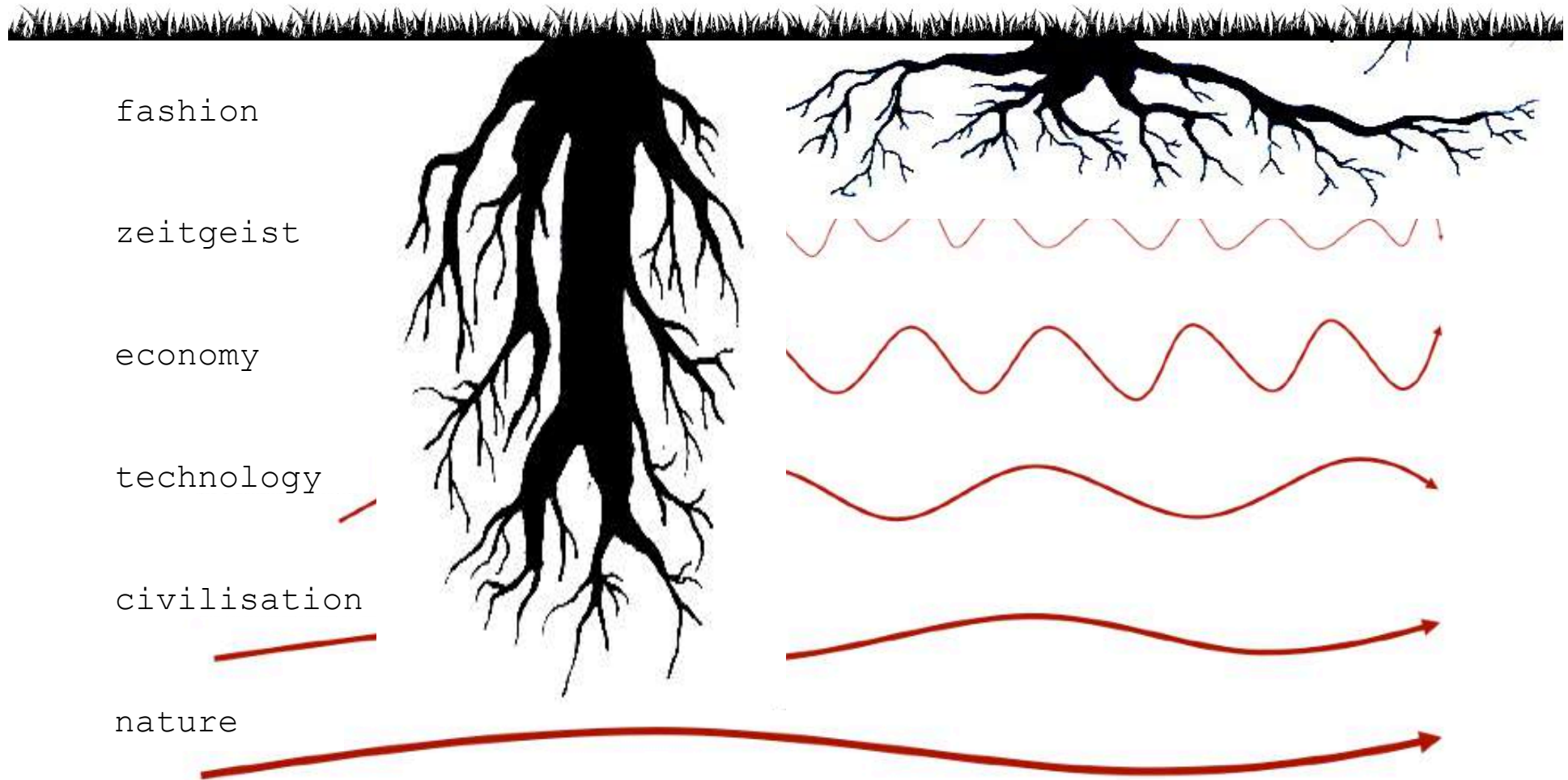
innovating successfully

waves of innovation





waves of innovation

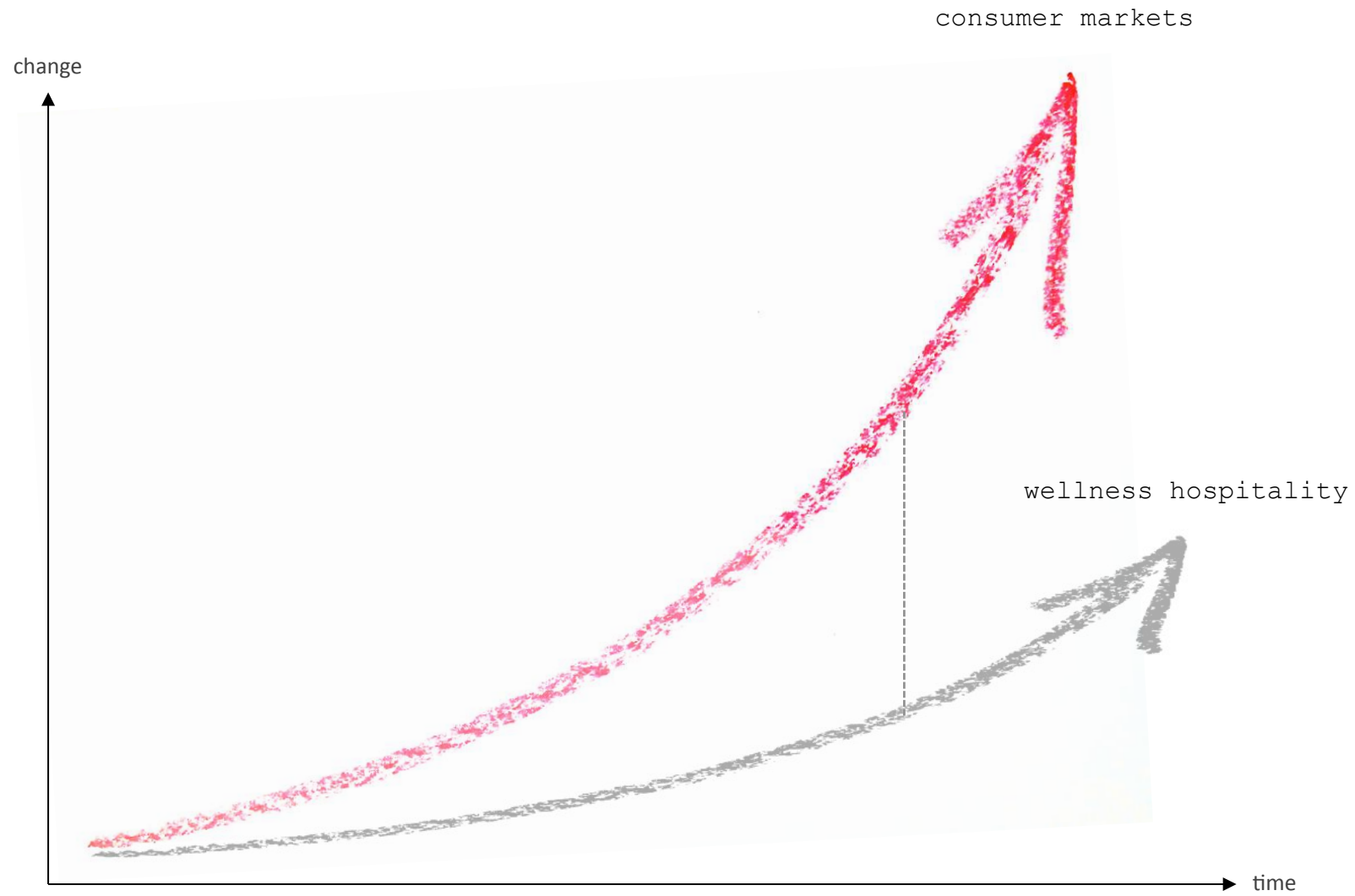


actual developments

demography urbanisation
individualisation insecurity
globalisation
pressure too much stuff

new desires

natural
simple
less is more sense
holistic
sustainable
de-stress
resilience
self optimisation
self tracking
youth
coaching



redefining luxury

the luxury of the future will be

invisible.

time

mindfulness

silence

space

sense

innovation in wellness
hospitality

innovation in wellness hospitality

_nature.earthing

_mindfulness

_peace & quiet

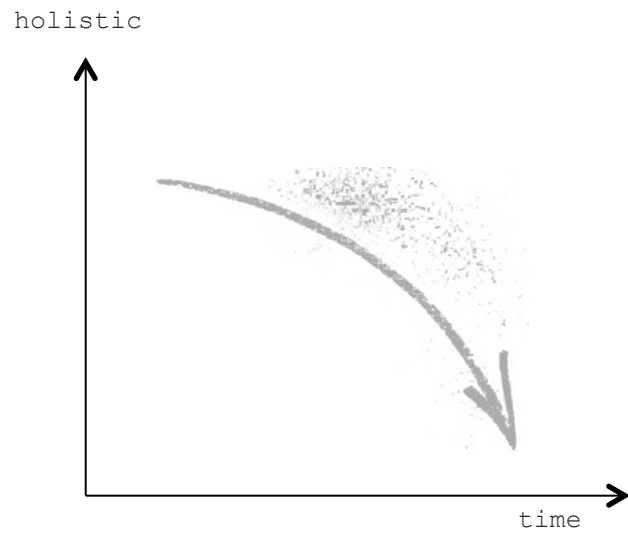
_spirituality

_self optimization

_tracking & sharing

_holistic re-birth

holistic re-birth



wellness offers



market needs

opportunities for
innovative entrepreneurs

innovative entrepreneurs

_see the advantages of private businesses

_observe consumer markets not competitors

_embrace change

_take risk

_analyse

_take action

shifts in wellness hospitality

_hardware to software

_physical to mental

_distracting to re-focussing

_single to community

_standardized to individualized

_indoor to outdoor

_pampering to lifestyle change

the innovative wellness hotel

_to learn

_to connect

_to change

_to improve

_to find your self

LIFESTYLE PARTNER

SECOND HOME

THIRD PLACE

people will forget what you said.
people will forget what you did.

**but people will never forget,
how you made them feel.**





The end

www.linserhospitality.com