**Thursday 27th October: 14.15-15.45**

**Room F203**

**ICHRIE Johnson & Wales Case Study Competition & Journal of Hospitality & Tourism Cases: writing & using case studies**

**Facilitator: Dr Marianna Sigala (University of South Australia)**

**In case you have questions about the workshop:** [*Marianna.Sigala@unisa.edu.au*](mailto:Marianna.Sigala@unisa.edu.au)

**In case you wish to register for the workshop:** [eurochriebudapest@wecotravel.hu](mailto:eurochriebudapest@wecotravel.hu)

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The workshop aims to ‘train’, guide and motivate scholars to develop, write and use case studies for educational purposes. The workshop will reveal insights from the I-CHRIE Johnson & Wales Case Study Competition and the Journal of Hospitality & Tourism Cases. Pedagogical strategies for integrating case studies into instructional methods will also be presented.